

*Your sponsorship fuels  
groundbreaking research,  
delivers hope, and  
makes a lasting impact  
in the SMS Community.*



Global Awareness Event for  
Smith-Magenis Syndrome

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# SPONSORSHIP OPPORTUNITIES



**SMS RESEARCH**  
FOUNDATION



**Greetings!**

**On behalf of the SMS Research Foundation, I thank you for considering a sponsorship for the Steps Move Science Walk.** We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company – and to make a significant impact in your community.

**You may ask, what is SMS and how does it affect my community?**

Smith-Magenis Syndrome (SMS) is a complex developmental disorder that affects multiple organ systems of the body. The disorder is characterized by a pattern of abnormalities that are present at birth (congenital) as well as behavioral and cognitive problems. 1 in 25,000 live births are affected by SMS. Right now, there's no treatment options for Smith-Magenis Syndrome. That's why we walk.

**The SMS Research Foundation is a non-profit organization dedicated to supporting research to improve the knowledge and understanding of Smith-Magenis Syndrome** so that viable therapeutic options can be developed in order to improve the quality of life of those with SMS. The Steps Move Science Virtual Walk for Smith-Magenis Syndrome supports the mission of the SMS Research Foundation as we raise public awareness and funds for life-changing research.

**Your sponsorship will help us make a bigger impact in making strides and delivering hope to the SMS Community. Please consider joining us as a sponsor.**

Thank you,

**Bob Robinson**

**Bob Robinson**

Executive Director

SMS Research Foundation

[info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)



*P.S. Sponsorships like yours have helped fund more than \$1.5 million in research to find innovative treatment options for Smith-Magenis Syndrome. This funding has established a foundation of knowledge and resources that are rapidly propelling the SMS Research Foundation towards our vision of a world with viable therapeutic options.*

[smsresearchfoundation.org](http://smsresearchfoundation.org)



**CHAMPIONS OF HOPE**  
\$15,000

**PARTNERS OF HOPE**  
\$10,000

**AMBASSADORS OF HOPE**  
\$7,000

**120 SECOND VIDEO SHARED**  
(made by company) – who you are and why you support SMSRF; video shared on social media Aug 15 – Sept 30, 3.6K FB Followers

**30 SECOND VIDEO SHARED**  
(made by company) – who you are and why you support SMSRF; video shared on social media Aug 15 – Sept 30, 3.6K FB Followers

**VIDEO ADDED TO SMSRF WEBSITE**  
with link to company website

**4 COORDINATED MENTIONS**  
on social media throughout the rest of the year

**3 COORDINATED MENTIONS**  
on social media throughout the rest of the year

**2 COORDINATED MENTIONS**  
on social media throughout the rest of the year

**UNLIMITED RACE REGISTRATIONS**

**15 RACE REGISTRATIONS**

**10 RACE REGISTRATIONS**

**4 MENTIONS ON SOCIAL MEDIA**  
platforms (IG, FB) 3.6K FB Followers  
Aug 15 – Sept 30

**3 MENTIONS ON SOCIAL MEDIA**  
platforms (IG, FB) 3.6K FB Followers  
Aug 15 – Sept 30

**2 MENTIONS ON SOCIAL MEDIA**  
platforms (IG, FB) 3.6K FB Followers  
Aug 15 – Sept 30

**PREMIUM LOGO PLACEMENT**  
on event website with link to company website

**PREMIUM LOGO PLACEMENT**  
on event website with link to company website

**LOGO PLACEMENT**  
on event website with link to company website

**PREMIUM LOGO PLACEMENT**  
on all event emails & event newsletters; distributed to 3,000+ subscribers

**PREMIUM LOGO PLACEMENT**  
on all event emails & event newsletters; distributed to 3,000+ subscribers

**LOGO PLACEMENT**  
on all event emails & event newsletters; distributed to 3,000+ subscribers

**SUPPORTERS OF HOPE**  
\$5,000

**ALLIES OF HOPE**  
\$2,500

**FRIENDS OF HOPE**  
\$1,000

**5 RACE REGISTRATIONS**

**2 MENTIONS ON SOCIAL MEDIA**  
platforms (IG, FB) 3.6K FB Followers  
Aug 15 – Sept 30

**1 MENTION ON SOCIAL MEDIA**  
platforms (IG, FB) 3.6K FB Followers  
Aug 15 – Sept 30

**LOGO PLACEMENT**  
on event website with link to company website

**LOGO PLACEMENT**  
on event website with link to company website

**LOGO PLACEMENT**  
on event website with link to company website

**LOGO PLACEMENT**  
on all event emails & event newsletters; distributed to 3,000+ subscribers

**LOGO PLACEMENT**  
on event email & event newsletter; distributed to 3,000+ subscribers

**LOGO PLACEMENT**  
on event email & event newsletter; distributed to 3,000+ subscribers

# SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the Steps Move Science Virtual Walk. Please complete the following information so we may accurately process your sponsorship commitment.

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date.

Please email this form and a high-quality logo file to [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)

Questions? Contact us at [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)

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Company/Individual Name

---

Contact Name

Title

---

List Name on Event Sponsor Page as

---

Company Address

---

Company Website

---

Contact Person/Phone#

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Email

---

Signature

Date

---

## SPONSOR LEVEL

\$15,000

\$10,000

\$ 7,000

\$ 5,000

\$2,500

\$ 1000

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## PAYMENT BY CHECK

Make check payable to "SMS Research Foundation", mail with form to:

**SMS Research Foundation**  
P.O. **Box 661** Georgetown, CT 06829-0661  
Phone 203.544.4418

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## PAYMENT BY CREDIT CARD

If paying with credit card, email [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org) to make credit card arrangements OR complete the information below and mail to the address above:

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MC/VISA/AMEX/DISCOVER #

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EXP. DATE

CSV CODE (ON BACK)

---

NAME (PRINT)

---

BILLING ADDRESS (IF DIFFERENT)

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SIGNATURE

DATE

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## Thank you for your Sponsorship!

The SMS Research Foundation  
([www.smsresearchfoundation.org](http://www.smsresearchfoundation.org))  
is a 501(c)(3) nonprofit organization.  
Tax ID 27-2906662.

[smsresearchfoundation.org](http://smsresearchfoundation.org)