

*Your sponsorship fuels  
groundbreaking research,  
delivers hope, and  
makes a lasting impact  
in the SMS Community.*



**Global Awareness Event for  
Smith-Magenis Syndrome**

---

# SPONSORSHIP OPPORTUNITIES



**SMS RESEARCH**  
FOUNDATION



**Greetings!**

**On behalf of the SMS Research Foundation, I thank you for considering a sponsorship for the Steps Move Science Walk.** We offer numerous sponsorship opportunities to allow you to participate at a level that makes sense for your company – and to make a significant impact in your community.



**You may ask, what is SMS and how does it affect my community?**

Smith-Magenis Syndrome (SMS) is a complex developmental disorder that affects multiple organ systems of the body. The disorder is characterized by a pattern of abnormalities that are present at birth (congenital) as well as behavioral and cognitive problems. 1 in 25,000 live births are affected by SMS. Right now, there's no treatment options for Smith-Magenis Syndrome. That's why we walk.

**The SMS Research Foundation is a non-profit organization dedicated to supporting research to improve the knowledge and understanding of Smith-Magenis Syndrome** so that viable therapeutic options can be developed in order to improve the quality of life of those with SMS. The Steps Move Science Virtual Walk for Smith-Magenis Syndrome supports the mission of the SMS Research Foundation as we raise public awareness and funds for life-changing research.

**Your sponsorship will help us make a bigger impact in making strides and delivering hope to the SMS Community. Please consider joining us as a sponsor.**

Thank you,

**Angela Weaver**

Executive Director

SMS Research Foundation

[info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)



*P.S. Sponsorships like yours have helped fund more than \$1.5 million in research to find innovative treatment options for Smith-Magenis Syndrome. This funding has established a foundation of knowledge and resources that are rapidly propelling the SMS Research Foundation towards our vision of a world with viable therapeutic options.*

[smsresearchfoundation.org](http://smsresearchfoundation.org)



<b>CHAMPIONS OF HOPE</b> <b>\$15,000</b>	<b>PARTNERS OF HOPE</b> <b>\$10,000</b>	<b>AMBASSADORS OF HOPE</b> <b>\$7,000</b>
<b>120 SECOND VIDEO SHARED</b> (made by company) – who you are and why you support SMSRF; video shared on social media Aug 15 – Sept 30, 3.6K FB Followers	<b>30 SECOND VIDEO SHARED</b> (made by company) – who you are and why you support SMSRF; video shared on social media Aug 15 – Sept 30, 3.6K FB Followers	
<b>VIDEO ADDED TO SMSRF WEBSITE</b> with link to company website		
<b>4 COORDINATED MENTIONS</b> on social media throughout the rest of the year	<b>3 COORDINATED MENTIONS</b> on social media throughout the rest of the year	<b>2 COORDINATED MENTIONS</b> on social media throughout the rest of the year
<b>UNLIMITED RACE REGISTRATIONS</b>	<b>15 RACE REGISTRATIONS</b>	<b>10 RACE REGISTRATIONS</b>
<b>4 MENTIONS ON SOCIAL MEDIA</b> platforms (IG, FB) 3.6K FB Followers Aug 15 – Sept 30	<b>3 MENTIONS ON SOCIAL MEDIA</b> platforms (IG, FB) 3.6K FB Followers Aug 15 – Sept 30	<b>2 MENTIONS ON SOCIAL MEDIA</b> platforms (IG, FB) 3.6K FB Followers Aug 15 – Sept 30
<b>PREMIUM LOGO PLACEMENT</b> on event website with link to company website	<b>PREMIUM LOGO PLACEMENT</b> on event website with link to company website	<b>LOGO PLACEMENT</b> on event website with link to company website
<b>PREMIUM LOGO PLACEMENT</b> on all event emails & event newsletters; distributed to 3,000+ subscribers	<b>PREMIUM LOGO PLACEMENT</b> on all event emails & event newsletters; distributed to 3,000+ subscribers	<b>LOGO PLACEMENT</b> on all event emails & event newsletters; distributed to 3,000+ subscribers
<b>SUPPORTERS OF HOPE</b> <b>\$5,000</b>	<b>ALLIES OF HOPE</b> <b>\$2,500</b>	<b>FRIENDS OF HOPE</b> <b>\$1,000</b>
<b>5 RACE REGISTRATIONS</b>		
<b>2 MENTIONS ON SOCIAL MEDIA</b> platforms (IG, FB) 3.6K FB Followers Aug 15 – Sept 30	<b>1 MENTION ON SOCIAL MEDIA</b> platforms (IG, FB) 3.6K FB Followers Aug 15 – Sept 30	
<b>LOGO PLACEMENT</b> on event website with link to company website	<b>LOGO PLACEMENT</b> on event website with link to company website	<b>LOGO PLACEMENT</b> on event website with link to company website
<b>LOGO PLACEMENT</b> on all event emails & event newsletters; distributed to 3,000+ subscribers	<b>LOGO PLACEMENT</b> on event email & event newsletter; distributed to 3,000+ subscribers	<b>LOGO PLACEMENT</b> on event email & event newsletter; distributed to 3,000+ subscribers



## SPONSORSHIP COMMITMENT FORM

Thank you for sponsoring the Steps Move Science Virtual Walk. Please complete the following information so we may accurately process your sponsorship commitment.

---

Company/Individual Name

---

Contact Name Title

---

List Name on Event Sponsor Page as

---

Company Address

---

Company Website

---

Contact Person/Phone#

---

Email

---

Signature Date

---

By signing this form, you are committing to supply the sponsorship as noted on this form by the event date. Please email this form and a high-quality logo file to [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)  
Questions? Contact us at [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)

SPONSOR LEVEL	
<input type="checkbox"/> Champions of Hope	\$15,000
<input type="checkbox"/> Partners of Hope	\$10,000
<input type="checkbox"/> Ambassadors of Hope	\$ 7,000
<input type="checkbox"/> Supporters of Hope	\$ 5,000
<input type="checkbox"/> Allies of Hope	\$ 2,500
<input type="checkbox"/> Friends of Hope	\$ 1000

**\*Thank you for your Sponsorship!**  
The SMS Research Foundation  
([www.smsresearchfoundation.org](http://www.smsresearchfoundation.org))  
is a 501(c)(3) nonprofit organization.  
Tax ID 27-2906662.

[smsresearchfoundation.org](http://smsresearchfoundation.org)

### PAYMENT BY CHECK

Make check payable to "SMS Research Foundation",  
mail with form to:

**SMS Research Foundation**  
**P.O. Box 661 Georgetown, CT 06829-0661**  
Phone 203.544.4418

### PAYMENT BY CREDIT CARD

If paying with credit card, email [info@smsresearchfoundation.org](mailto:info@smsresearchfoundation.org)  
to make credit card arrangements OR  
complete the information below and mail to the address above:

---

MC/VISA/AMEX/DISCOVER #

---

EXP. DATE CSV CODE (ON BACK)

---

NAME (PRINT)

---

BILLING ADDRESS (IF DIFFERENT)

---

SIGNATURE DATE

---